



Job Posting

Position: Director of Sales & Community Relations
Location: Oakcrossing Retirement Living
London (peopleCare)

Greenhouse is recruiting for a full-time Director of Sales & Community Relations for the new Oakcrossing Retirement Living in London. Reporting to the General Manager, the Director of Sales & Community Relations is responsible for the sales, marketing and promotional events related to the leasing of this 101-suite residence owned and operated by peopleCare Communities.

Key role responsibilities include:

- Manage prospects through the sales process, from initial inquiry and tour, through to move-in
- Maintain and update prospect database
- Maintain marketing and sales reports
- Facilitate partnerships with residents, families, and staff
- Develop and implement an effective community outreach program that establishes relationships with various community stakeholders and results in qualified referrals

Prior experience working in business-to-consumer sales is a requirement. A background in seniors' housing or care, or hospitality is an asset.

To apply for this position please submit your resume confidentially at peopleCare.ca